

P R E S S R E L E A S E

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Dallas Contemporary Receives 7 Publication Awards & Announces Auction Results

The Dallas Contemporary proudly accepted seven awards from the Texas Association of Museums [TAM] at its annual meeting on Friday, April 1, 2005, at Dallas' Fairmount Hotel. One of 32 museum recipients for the *26th Mitchell A Wilder Publication Design Awards Competition*, The Dallas Contemporary was recognized for its prized design work in its printed and media materials.

The Dallas Contemporary won seven of the 87 awards chosen from over 200 entries. Committed to forward graphics, The Dallas Contemporary was awarded four *Silver Citations* and three *Merit Citations*. Megan Reinhardt of **Reinhardt Creative** designed the crisp exhibition announcements, tents of children's drawings as development materials, snazzy 2004 *Wish! Auction* invitation, and color exhibition catalogues. Video producer Quin Mathews of **Quin Mathews Films** was awarded for his video of artists' interviews, and **Martin Macdonald** of **Targetbase** was honored for marketing materials of foot silhouettes which mark the museum's path from Dallas' Arts District.

"We are proud to be recognized for the exceptional designs these artists are producing for us. Putting our best foot forward visually is essential, because our audience often sees our graphics before they visit our museum," Director Joan Davidow said.

Named in honor of Mitchell A Wilder (1913 ~ 1979), founding director of Fort Worth's Amon Carter Museum and an advocate of excellent museum publications, the competition is organized by TAM to encourage quality in public presentations. The jurors were W Lee Carter III, Dallas; Sam Childers, Dallas; Ellen M Hargle, Mineral Wells; and Billy Snelson, Irving.

Wish! Auction tops last year

Results are in for the 4th *Wish! Auction*. The Dallas Contemporary's high energy fundraiser brought in \$108,000, a 10% gain over last year's event, that gathered almost 400 patrons. Proceeds will fund exhibitions and education programs for the year.

Serving an audience of 16,000 people yearly, The Dallas Contemporary brings contemporary Texas artists, Texas art, and the community together. Free and open Tuesday ~ Saturday, 10 ~ 5 pm, The Dallas Contemporary is located at 2801 Swiss Avenue southeast of the purple tower, 1-1/2 miles east of the Arts District. For information, 214-821-2522, info@thecontemporary.net or www.thecontemporary.net.