

dallas **contemporary**

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PRESS COMMUNIQUÉ

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Shepard Fairey. Courtesy the artist.

Dallas Contemporary Announces PHENOMENON 2012 Event Featuring Artist/DJ SHEPARD FAIREY

First annual *PHENOMENON* event to feature internationally known urban artist SHEPARD FAIREY.

**Co-Chairmen: Bradley Agather, Hannah Hoffman, Meghan Looney
Saturday 4 February 21.00 - 24.00 (9.00pm - Midnight)**

Dallas, TEXAS [23 November 2011] — **Dallas Contemporary** announces the first annual **PHENOMENON** event to be held **Saturday 4 February 2012 from 21.00 - 24.00 (9.00pm - Midnight)**. **PHENOMENON** 2012 will be a dance party celebration for a city-wide project featuring Los Angeles-based artist and DJ Shepard Fairey.

Organized by event co-chairmen **Bradley Agather, Hannah Hoffman** and **Meghan Looney** **PHENOMENON** will take place just days after the completion of 12 murals throughout the city of Dallas by Shepard Fairey. The artist is widely known for his iconic President Obama poster. Fairey will provide the music and for the night Dallas Contemporary space will be shown in neon colors.

Along with a selection of the city's favorite food trucks pulled up to serve guests, the event will house a one-night-only **SHEPARD FAIREY** and **OBEY CLOTHING POP-UP SHOP** featuring signed posters, books, OBEY Clothing items among other Shepard Fairey related items.

"It is a very unique opportunity to host such an important event that blends art, music, dancing and shopping, all focused on the seminal artist of our time, Shepard Fairey", states Dallas Contemporary director, Peter Doroshenko. "Where else can one celebrate life changing and enriching urban interventions? Shepard Fairley will rock the Design District."

ABOUT SHEPARD FAIREY:

Dallas Contemporary brings Shepard Fairey to Dallas to mount a project consisting of more than 12 murals throughout the city with a focus on West Dallas. Since the early 1990's, Fairey has been working as an artist creating works on the streets - most often the work calling for social and political change. His work has been seen globally in public spaces through posters, stickers, wheat paste and painted murals.

PHENOMENON Sponsors:

GOLD Sponsor

Anonymous Foundation

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MEDIA SCREEN Sponsor

Deedie & Rusty Rose

I AM A SHEPARD FAIREY FAN

Rebecca & Ken Bruder, Priscilla & Charles T. Martin, Catherine & Will Rose, Amy & Vernon Faulconer.

Tickets to PHENOMENON are \$50.

Tickets available online at www.dallascontemporary.org
or for more information email phenomenon@dallascontemporary.org .

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about

Dallas Contemporary is a non-collecting art museum presenting new and challenging ideas from regional, national and international artists. The institution is committed to engaging the public through exhibitions, lectures, educational programs and events. Dallas Contemporary is wheelchair accessible.

always free

Tuesday – Saturday 11.00 – 18.00 (11.00 am – 6.00 pm)

Sunday 12.00 – 17.00 (12.00 pm – 5.00 pm)

first Thursday of the month open until 20.00 (8.00 pm)